



Press Release

16th Annual Anti-Bullying Slogan Contest Now accepting entries for slogans calling for the prevention and eradication of bullying

TOKYO – October 20, 2022 – AIG General Insurance Company, Ltd. (AIG General) together with the Anti-Bullying Slogan Contest Executive Committee, sponsored by AIG General, today announced the 16th Annual Anti-Bullying Slogan Contest, a contest that invites participants to consider the issue of bullying and submit a slogan to help eliminate bullying, will be accepting entries from November 1, 2022, until January 13, 2023.

The Anti-Bullying Slogan Contest seeks to create opportunities for students to discuss the issue of bullying and how to prevent it, and is part of broader efforts to cultivate a school environment in which students and staff can reach for and realize their dreams. The contest is jointly organized by the Anti-Bullying Slogan Contest Executive Committee, and participating PTA organizations, and is supported by the Ministry of Education, Culture, Sports, Science and Technology (MEXT). Every year, the contest calls for the submission of anti-bullying themed slogans from elementary and junior high schools nationwide and announces the winning entries. The previous contest received 451,833 entries from 2,302 elementary and junior high schools across Japan.

The Anti-Bullying Slogan Contest Executive Committee and AIG General are committed to addressing the critical issue of bullying in school and helping elementary and junior high school students across Japan lead enjoyable school lives without having to worry about bullying.





For Reference:

The 15th Annual Anti-Bullying Slogan Contest prize winners awarded by MEXT (Japanese only)

- Elementary school division
5th grade student, Okanishi Elementary School, Yamatotakada, Nara
『「大きらい」を1つを見つける前に「大好き」をいっぱい見つけよう。』
- Junior high school division
3rd grade student, Kiyama Junior High School, Kiyama, Saga
『心にささった言葉の刃(は)は何歳になってもぬけることはない』

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