

Press Release

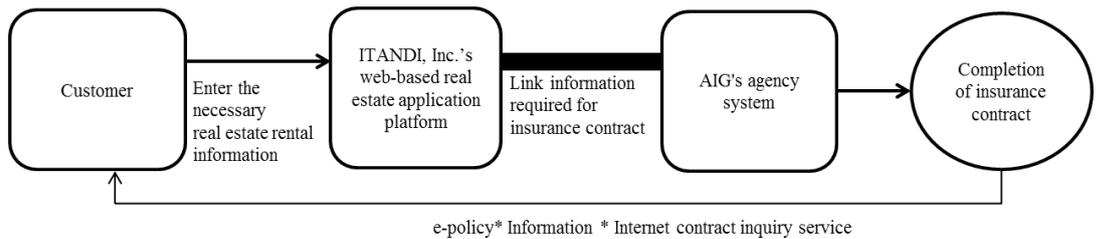
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AIG General launches online personal fire insurance via digital platform

Insurance tailored to the digital generation and those preferring a non-face-to-face application process

TOKYO, September 24, 2020—AIG General Insurance Company (AIG General) announced that from September 28, 2020, it will begin offering online-based personal fire insurance for property rentals, utilizing a digital platform.

Until now, applications for AIG General’s personal fire insurance for residential rentals have been made via insurance agents who entered the information into AIG General’s agency system. By linking this system with ITANDI, Inc.’s web-based real estate application platform, customers are able to enter the necessary information for their real estate rental, complete their fire insurance contract and receive guidance on the details of the policy – all in a single process.



When looking to rent a property, this service enables customers to complete the property application process and the insurance contract online. It removes the necessity of face-to-face interaction, while also addressing the changing needs of the digital generation.

Based on its ACTIVE CARE strategic business concept, which aims to provide simple and easy-to-understand products and services from the customer's perspective, AIG will continue to develop new products and services of even greater value by leveraging its globally accumulated knowledge and expertise.

<About AIG>

American International Group, Inc. (AIG) is a leading global insurance organization. AIG member companies provide a wide range of property casualty insurance, life insurance, retirement products, and other financial services to customers in more than 80 countries and jurisdictions. These diverse offerings include products and services that help businesses and individuals protect their assets, manage risks and provide for retirement security. AIG common stock is listed on the New York Stock Exchange. For additional information, please visit our website at www.AIG.com.