

Press Release

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 Japan

AIG General expands involvement in tree planting initiative to create forests that protect lives against natural disasters

Tree planting festival in Hannan City based on disaster management partnership agreement with Osaka Prefecture

TOKYO, June 14, 2019—AIG General Insurance Company, Ltd. (AIG General) will expand its involvement in the tree planting initiatives led by Public Interest Foundation Chinju-no-Morino Project (Morino Project), holding a tree planting festival in Hannan City, Osaka, as a step to help protect people from the threat of natural disasters.

AIG General has been working with the Morino Project since 2014, holding tree planting festivals a total of 16 times in locations such as Kochi Prefecture and across the regions affected by the Great East Japan Earthquake, with participation from a combined total of around 1,600 employees. The tree planting festival in Hannan City is being held on October 20 to support disaster preparedness in the event of a potential Nankai Trough earthquake; and, in addressing Disaster Prevention and Management, is one of 10 key areas covered in a partnership agreement between AIG General and the Osaka Prefectural Government concluded in August 2016 (with two areas added in January 2017).

In addition, prior to the Hannan tree planting festival, the AIG Fureai Club (AIG General’s voluntary employee-funded community service organization) donated 200 portable indoor shelters and 2,000 disaster whistles to Hannan City via the Osaka Prefectural Government.

Under its ACTIVE CARE business strategy concept, which provides proactive support not only during emergencies but also with risk identification and prevention, AIG General is committed to providing services and initiatives that help people prepare for natural disasters. The company will continue to support accident and damage mitigation through these types of initiatives.



From the left : Mr. Makoto Nikkawa (Executive Director of Morino Project), Mr. Kenji Mizuno (Mayor of Hannan City), Kenneth Reilly (President and CEO, Representative Director of AIG sonpo)

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