

**Press Release**

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**AIG General launches  
Diagnostic App for Overseas Business Expansion  
to analyze risk and support SME overseas business development**

**TOKYO, November 12, 2019**—AIG General Insurance Co., Ltd. (AIG General) will launch its Diagnostic App for Overseas Business Expansion (called “Kaigai shinshutsu business kani shindan” in Japanese) on December 1 to help small-to-medium sized enterprises (SMEs) assess risks related to overseas business expansion.

In recent years, an increasing number of SMEs are in search of new business opportunities and considering overseas expansion on their own. To help cover risk for these firms, AIG General offers such products as WorldRisk<sup>®</sup>, overseas travel insurance, overseas product liability insurance, and marine cargo insurance. Now, based on feedback indicating a lack of understanding among some customers regarding the risks of overseas expansion and which coverage plans are appropriate, AIG General has developed an effective risk management tool that visualizes risk associated with overseas business expansion and contributes to customer efforts to manage that risk.

This app was jointly developed with Digima\*, a platform that supports overseas business, and brings together Digima’s database related to overseas business consultation and AIG General’s global knowhow, accumulated through AIG’s extensive overseas network and risk expertise. By answering approximately twenty questions with an insurance agent, customers can learn the status of coverage options for their overseas business on the spot, and receive a detailed report the following day.

As part of its ACTIVE CARE business strategy concept, which supports the prior recognition and prevention of risk, AIG General will continue to leverage AIG Group’s leading position and globally accumulated expertise to promote the realization of high value-added new products and services.

\* <http://www.digima-japan.com/> (Operated by Resorz Co., Ltd.)

<About AIG>

American International Group, Inc. (AIG) is a leading global insurance organization. Building on 100 years of experience, today AIG member companies provide a wide range of property casualty insurance, life insurance, retirement solutions, and other financial services to customers in more than 80 countries and jurisdictions. These diverse offerings include products and services that help businesses and individuals protect their assets, manage risks and provide for retirement security. AIG common stock is listed on the New York Stock Exchange.

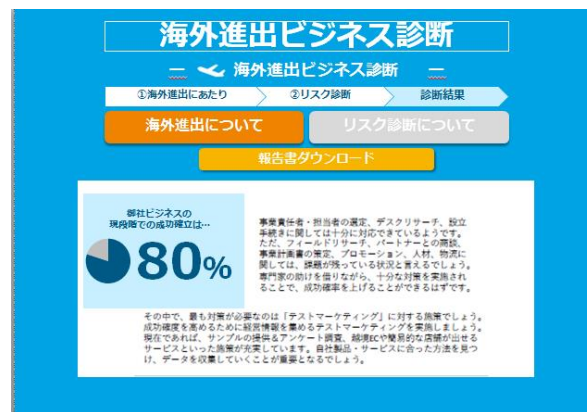
【Image of the App】



AIG General's risk diagnostic app



Questionnaire (about 20 questions)



A simple diagnostic report will be generated on the spot, with a more detailed report being provided at a later date.



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