



Press Release

AIG General Insurance Co., Ltd.
Kamiyacho MT Building, 3-20,
Toranomom 4-chome,
Minato-ku, Tokyo 105-8602
Japan

**Winners chosen for 11th Annual Anti-Bullying Slogan Contest
Sponsored by AIG General Insurance
Over 450,000 entries received from
elementary and junior high-school students nationwide**

TOKYO, March 28, 2018 – The winners of the Ministry of Culture, Sports, Science and Technology (MEXT) Minister's Award for the 11th Annual Anti-Bullying Slogan Contest, sponsored by AIG General Insurance Company, Ltd. (AIG General Insurance), have been chosen from a total of more than 450,000 entries from elementary and junior high-school students nationwide.

- ✓ 453,839 entries were received from 2,107 elementary and junior high schools.
- ✓ The entry period was from November 2017 to January 2018.
- ✓ 32 submissions were selected for the MEXT Minister's Award and Nationwide Award and will be featured on posters distributed to school officials involved in the contest.
- ✓ Award ceremony held on March 26.

MEXT Minister's Award

- **Elementary school students:**
5th grade student, Miyuki elementary school in Fukuyama city, Hiroshima
『「やっちゃダメ」 やつと吐けた 心の本音』
- **Junior high schools students:**
3rd grade student, Sanuma junior high school in Tome city, Miyagi
『「お前は違う。」 だめなんですか。 クォーターは』

With bullying a critical issue in schools and across society, AIG General Insurance is strongly committed to supporting anti-bullying efforts as part of its CSR activities. Backed by MEXT, the Annual Anti-Bullying Slogan Contest calls for the submission of anti-bullying themed slogans from elementary and junior high schools across Japan. The goal is to create an opportunity for every child and student to think about bullying, with a view to preventing the issue and contributing to the creation of a school environment in which children, students and staff can all reach for and realize their dreams.

This year, 453,839 entries were received from 2,107 elementary and junior high schools and screening was conducted by an executive committee made up of members of the Japanese Organization of Certifying and Managing School Psychologists (JOSP) and other associates, and several PTAs across the country.

A total of 32 submissions were selected for the MEXT Minister's Award and Nationwide Award, and will be featured on posters distributed to school officials involved in the contest. These final 32 were chosen following a selection process



by a panel of judges (Chief judge: Toshinori Ishikuma, Professor at Tokyo Seijo University Graduate School and Chairperson of JOSP; selection committee members: Manga artist Takatoshi Yamada (Representative works: Dr. Koto Shinryojo) and three others).

On March 26 (Monday), contest award recipients were invited to an award ceremony, held at a hotel in Sumida-ku, Tokyo.

(Below are lists of slogans that are in Japanese only)

「Elementary school student」 Nationwide Award

団体	学年	標語
愛知県	6	「何もない. . .」は何かがあるよ お母さん
川崎市	5	「ごめんね」じゃ もう心には ひびかない
北九州市	6	やってない そんなの知らない 見ないふり その目も心も あの子へのいじめ
熊本市	4	「それはだめ。」友達だから、わたしは言う。
熊本県	3	知っとると？ 知らんぷりもいじめばい！
佐賀県	6	いけないことは、いけない みんなにあわせるひつようはないんだよ
長崎県	1	なかまいれて いやといわれて なみだでた ころんだときよりいたかった
奈良県	5	「すこしなら」 いじめに大、小 いっさいなし
兵庫県	2	こわいよ先生！ いたいよ先生！ 気づいてほしい！ まっ先に！
福岡県	3	安心しとって！！ わたしは絶対いじめんけん！！
福岡市	2	なみだがひとつまたひとつところの中にたまっていく こわれそうなわたしのたからばこ。
三重県	3	いじめっこ とめない自分も いじめっこ
宮城県	4	おだづな いじめ！！ 少しの勇気で友達守るべ！！ ※おだづな（方言）＝調子にのるな
和歌山県	4	ほんとうはいじめたくない 気持ちだろ
一般の部	2	だめだよと ちゃんと言うのも お友だち

「Junior high school student」 Nationwide Award

団体	学年	標語
愛知県	3	教室で いじめるあの子と ながめる私 泣いてるあの子には どちらも敵
川崎市	1	「やめなよ」と言えるのは 標語の中だけなのか。
北九州市	3	ふざけるな 味わってみるか？ この苦痛
熊本市	1	「ダメだよ」と 止めてくれた君がいた そんな君は一番の友達
熊本県	2	みつめよう スマホじゃなくて みんなの心
佐賀県	9	嫌ならば かげでは言わず 直で言え
長崎県	3	いじめ見て 笑っている自分 みにくいな
奈良県	3	のどのおく つまんで出てこない 助けてが
兵庫県	1	悪口で ウケをねらうな ウケないよ
福岡県	1	やめんねとその一言が口にだせない だけど頑張る 今日からの俺
福岡市	1	指先で 送った言葉 消えないよ
福山市	1	いたい イタイ 衰れむ視線 いたい 痛い
三重県	3	いじめを人生の思い出にさせない
和歌山県	2	絶対に 一人の意識で 変えられる
一般の部	2	あくしゅしよう ひとりじゃないよ ぼくがいるよ

MEXT Minister's Award:

2 students selected from the Nationwide award winners: one from elementary schools and one from junior high schools.

Nationwide award:

1 student from each category (general entries from elementary schools, entries from elementary school PTA associations, general entries from junior high schools, and entries from junior high school PTA associations).

Outstanding award:

2 students from each category (general entries from elementary schools, entries from elementary school PTA associations, general entries from junior high schools, and entries from junior high school PTA associations).



Award winners in the hotel in Sumida-ku, Tokyo



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